



**WINTER MBA 2020 SEMINAR PROGRAM**  
**January 1, 2021 to January 10, 2021**  
**Paris, France and London, United Kingdom**

DAY/DATE	TIME	ACTIVITY	DRESS CODE	LODGING
Friday, January 1		Depart USA	<a href="#">Dress Code Policy</a>	<a href="#">Airplane</a>
Saturday, January 2	5:30 PM 6:30 PM	<b>Arrive Paris</b> <b>Meet Your Colleagues Event</b> <b>Short Metro Overview Session</b>	Casual	<a href="#">Paris</a>
Sunday, January 3	8:00 AM 10:00 AM	<b>Group Orientation</b> <b>City Tour of Paris</b>	Casual	<a href="#">Paris</a>
Monday, January 4	9:30 AM 11:00 AM 3:00 PM 8:00 PM	<a href="#">Paris Chamber of Commerce—Marketing of French Luxury Goods</a> <a href="#">Professor Tom Baker—Data Privacy Issues in the EU vs. the US</a> <a href="#">WICE—International Community</a> <b>Optional Seine River Cruise and viewing of the Eiffel Tower</b>	Business Formal	<a href="#">Paris</a>
Tuesday, January 5	9:30 AM	<b>World Bank or Ozel Christo—TBD</b>	Business Formal	<a href="#">Paris</a>
Wednesday, January 6	10:30 AM 12:00 PM 3:00 PM	Depart Paris for London <b>Arrive London</b> <b>City Tour of London</b>	Casual	<a href="#">London</a>
Thursday, January 7	9:30 AM 2:30 PM	<a href="#">Royal London Asset Management</a> <a href="#">Hermitage Capital Management</a>	Business Formal	<a href="#">London</a>
Friday, January 8	10:30 AM 2:30 PM 7:00 PM	<a href="#">Lloyd's of London Insurance Market</a> <a href="#">VERB Digital Ad Agency</a> <b>In-depth Wrap-up Discussion Session</b> <b>Farewell Dinner</b>	Business Formal	<a href="#">London</a>
Saturday, January 9		Free Day to Enjoy London	Casual	<a href="#">London</a>
Sunday, January 10		Return to USA	Casual	<a href="#">Airplane</a>

Itinerary is subject to change